

Hubbard County Coalition of Lake Associations (HC COLA)

Strategy Map

www.hubbardcolamn.org

Mission: HC COLA's mission is to protect and enhance the quality of our lakes and rivers, preserve the economic, recreational and natural environmental values of our shorelands and promote the responsible use of our waters and related habitats. HC COLA's mission enhances, promotes and protects the interests of lakeshore property owners, lake associations, local government, the general public and future generations.

Values:

1. Collaboration among our members
2. Open & honest communications
3. Leadership, as an organization and as individuals, toward increased citizen awareness and education
4. Active, engaged volunteers

Vision: HC COLA is the Leader in Protecting Hubbard County Lakes & Rivers



Strategic Actions: *We will employ the following strategies to achieve our vision.*

8. Shield Lakes & Rivers from Aquatic Invasive Species

7. Partner as Government Liaison

6. Address Multiple Revenue Streams

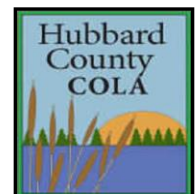
5. Develop Membership

4. Manage Communications & Public Relations

3. Facilitate Education, Workshops and Programs

2. Continuously Improve Organizational Effectiveness

1. Cultivate Leadership



Last Reviewed: 1/9/17