

Hubbard County Coalition of Lake Associations (HC COLA)
Draft Minutes of The Board of Director's Meeting; Thursday 10/28/2020 – Approved 4/29/2021
6:30 PM Meeting – Video-Conference

“HC COLA is the Leader in Protecting Hubbard County Lakes and Rivers” www.hubbardcolamn.org

1. The meeting was called to order by President Sharon Natzel. There were 21 lake associations represented by 28 members plus 3 guests present.
2. **Presentation:** Nicholas Macklem, Hubbard County Environmental Services Environmental Specialist, provided the current results of the Hubbard County Environmental Services AIS Program and plans. The impact of COVID-19 on training, inspections and funding were reviewed. He also covered supplemental funding for the watercraft inspection program along with key dates for 2021. This, as well as other presentations, can be found at <http://www.hubbardcolamn.org/presentations.html>

The Extended AIS Operating Team summary for the year and plans for 2021 was shared in table format
http://www.hubbardcolamn.org/uploads/3/4/5/6/34563649/cr_2020_10_29_ais_extended_oper_team_accomp_2020_-_plans_2021_final.pdf

3. **Consent Agenda:** Consent approval was given for the minutes of the 9/24/2020 HC COLA meeting as well as the treasurer's report which was reviewed and approved by the E-Team.
4. **Review of Organizational Structure, Committees and Strategies:** The organizational structure, committee structure, strategy map and current strategy of HC COLA with updated changes were presented and reviewed. Committee functions were reviewed and tasks to accomplish with lead persons identified. The documents can be found on the HC COLA website at <http://www.hubbardcolamn.org/organization--strategy.html>
5. **E-Newsletter:** The HC COLA E-newsletter for Oct which was sent to board members was discussed http://www.hubbardcolamn.org/uploads/3/4/5/6/34563649/hubbard_colo_newsletter_october_2020_-_final.pdf John Kruse who has created the www.lakeadmin.org resource for lake organizations and property owners is collaborating on our HC COLA E-newsletter pilot. (He has been working with Otter Tail County COLA <https://ottertailcountycola.org/> and their e-newsletter for several years.) John encouraged members to subscribe to and share our HC COLA E-newsletter and to submit suggestions for articles. He described the www.lakeadmin.org resource and encouraged use also.
6. **What's New On Your Lake:** Long Lake gave an update on the status of the zebra mussel infestation. They started an intensive education program beginning with a physical mailing to all lakeshore property owners in July and a series of e-mails and website / FB posts plus are encouraging all boats leaving the lake to use the Decon Station. They also held a Q&A online session with Nicole Kovar, DNR Invasive Species Specialist in Oct <https://www.longlakeliving.org/2020/10/on-october-22nd-we-welcomed-llaa.html>
7. **Restore the Shore:** Orders are up from last year with 11 lakes ordering trees this year compared to 8 last year, with an increase of nearly \$1000 for plantings. The Shoreland Advisor online workshop for coaching/gardening lake friendly had favorable comments & is an important component going forward.
8. **Adjournment:** Motion by Lynn Goodrich and seconded by Gene Hanson to adjourn.

The next HC COLA Board of Director's meeting will be on Thursday, 4/29/2021 at 6:30 PM via Zoom.

Respectfully submitted
Keith Minkel, Secretary